



SMART ASSET MANAGEMENT PLATFORM

AI-Powered Asset Management Platform

Track. Manage. Maintain. Optimize.

www.getassetra.com



zoondia

ABOUT ASSETRA

Configurable by Design

Assetra is a configurable, AI-powered Asset Management Platform that adapts to your organization's processes, asset types, and operational requirements. Choose only the features, AI capabilities, and asset identification technologies you need — and manage everything from procurement to retirement in one cloud-based platform.

- Centralized asset registry with QR code tracking
- AI-powered predictive maintenance & analytics
- Multi-location & multi-organization management
- Asset assignment & custodian audit trail
- Automated depreciation & compliance-ready audits
- Role-based access with enterprise-grade security

OUTCOME

**Lower costs.
Audit-ready
records. Full
visibility.**

Every phase — from procurement to retirement — tracked, traceable, and audit-ready in a single platform.

CORE PLATFORM

Everything you need to manage assets end to end



Asset Lifecycle Management



Asset Registration & Tracking



Maintenance Management



Audit & Compliance



Multi-location Management



Dashboards & Reports



Role-based Security



Mobile Access

BUILD YOUR SOLUTION

Every implementation is tailored to your business

Assetra is modular by design. Customers choose exactly the capabilities their operation needs — nothing more, nothing less.



Asset Identification Technology



AI Modules



Industry-specific Workflows



Integrations



Custom Reports



Mobile Applications



ASSET IDENTIFICATION OPTIONS

Choose the right technology for your assets

TECHNOLOGY		BEST FOR
	QR Code	Office, Education, Healthcare
	Barcode	Warehouse, Inventory
	RFID	Manufacturing, Logistics
	NFC	IT Assets
	GPS	Vehicles & Heavy Equipment



OPTIONAL AI MODULES

AI that scales with your requirements

AI modules can be enabled based on customer requirements, and additional AI capabilities can be developed and integrated as part of the implementation — so the platform's intelligence grows alongside your operation.



Predictive Maintenance

Anticipate failures before they happen using usage and condition data.



Utilization Analytics

Understand how assets are really being used across sites and teams.



Cost Optimization

Surface opportunities to cut waste and extend asset lifespan.

KEY BENEFITS

Why organizations choose Assetra



Complete Asset Visibility

Full lifecycle tracking from procurement through retirement, with real-time status and location awareness.



AI-Driven Risk & Cost Insights

Predictive maintenance, utilization analytics, and cost optimization powered by AI.



Faster Retrieval & Audits

QR-enabled tracking finds any asset in seconds and speeds up physical verification.



Increased Accountability

Custodian tracking and full audit trails ensure every asset is always accounted for.



Reduced Manual Work

Automated workflows and reminders eliminate spreadsheets and manual errors.



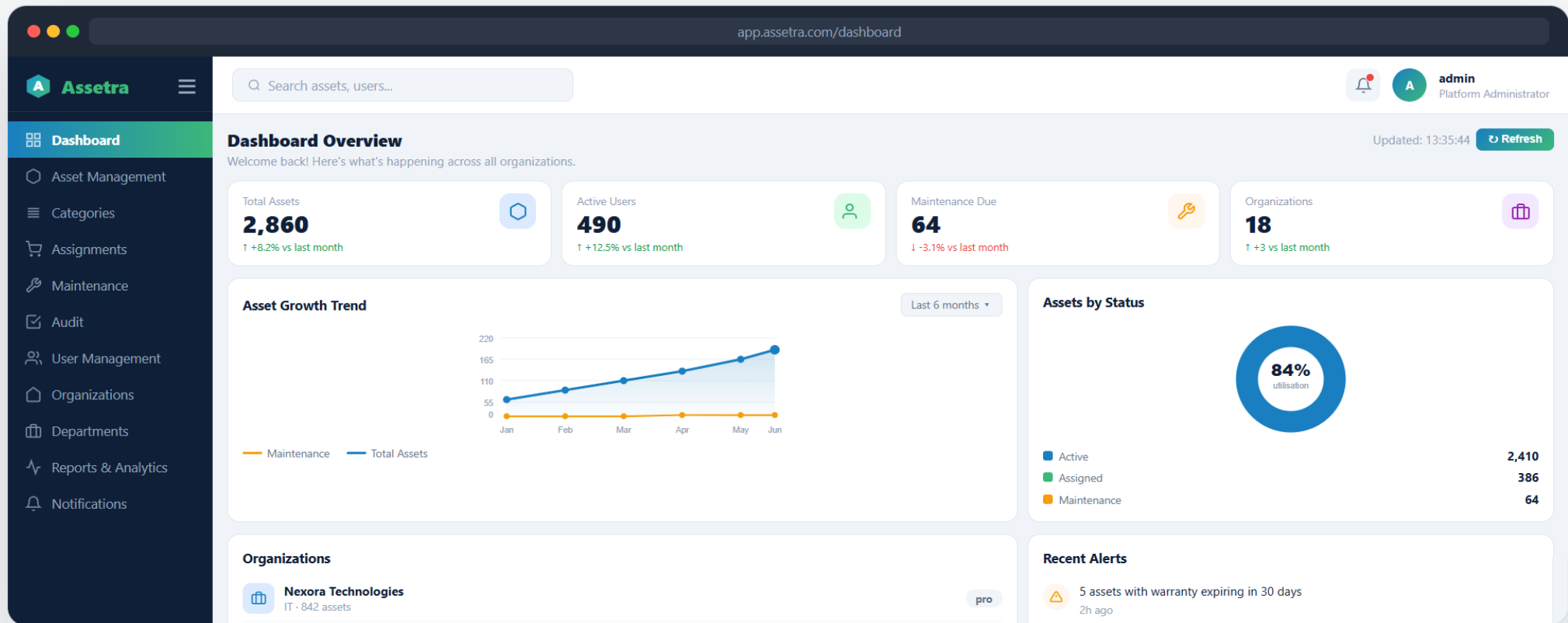
Audit & Compliance Ready

Digital audit trails and accurate depreciation records support regulatory readiness.

SEE EVERYTHING AT A GLANCE

Dashboard Overview

Real-time visibility into assets, utilization, and maintenance — across every organization.



INDUSTRIES

Built for asset-intensive operations



Construction



Manufacturing



Healthcare



Hospitality



Education



Government



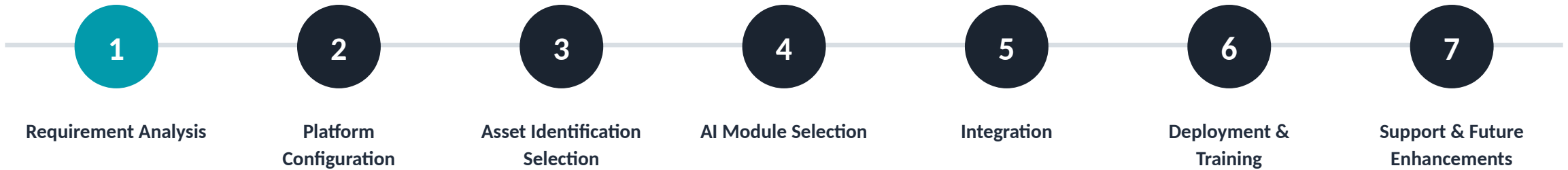
Logistics



Facility Management

IMPLEMENTATION APPROACH

From requirements to go-live





FLEXIBLE PRICING

Pay for exactly what you configure

Pricing is based on number of assets, users, and locations, identification technology (QR, Barcode, RFID, NFC, GPS), AI modules, integrations, deployment model, and customization.

Assets

Users

Locations

ID Technology

AI Modules

Integrations

Deployment Model

Customization

WHY ASSETRA?

Configurable. Modular. AI Ready.

Configurable

Modular

AI Ready

Industry-specific

Cloud / Private Cloud / On-Premises

Secure

Scalable



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