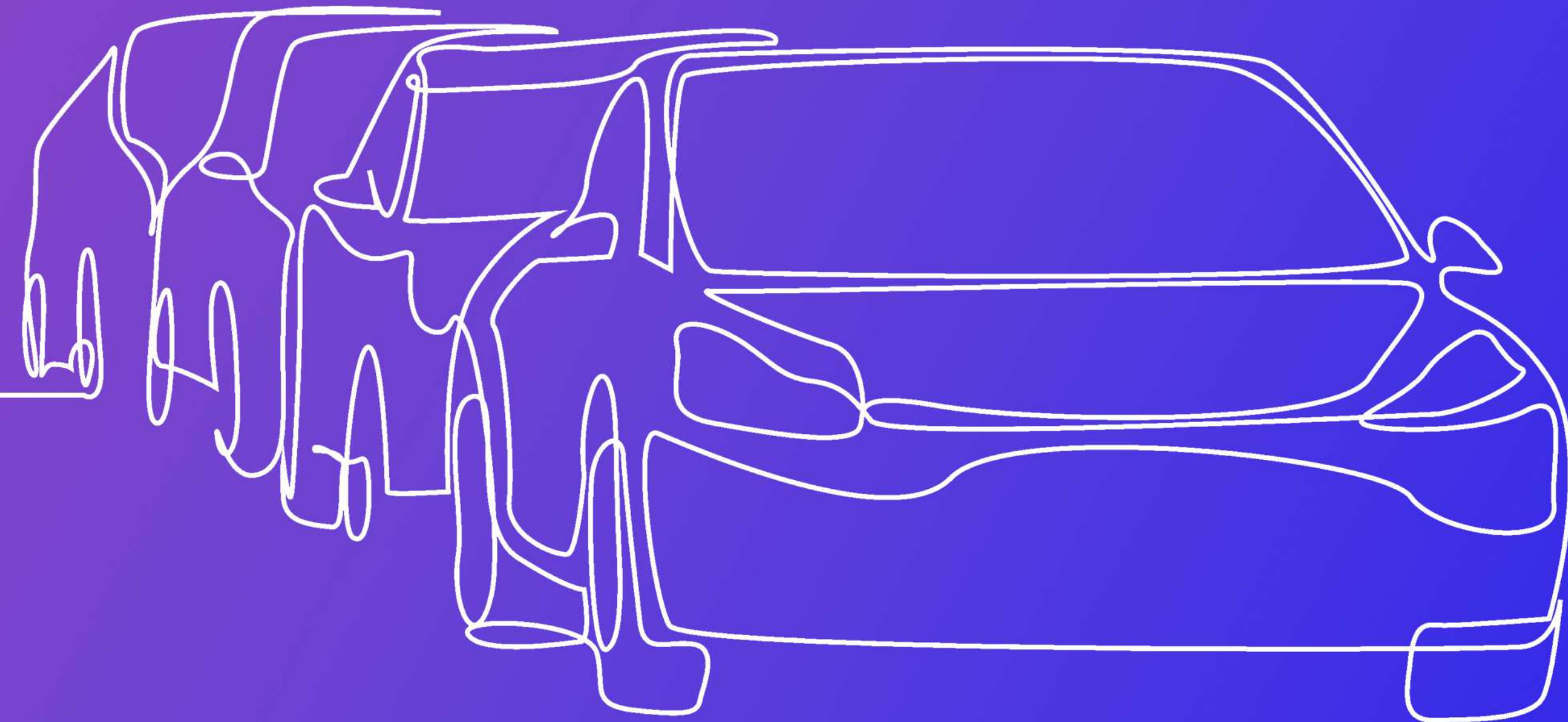


CASE STUDY



OpsNova

A Unified Fleet, Sales & Maintenance
Management Platform



www.zoondia.com

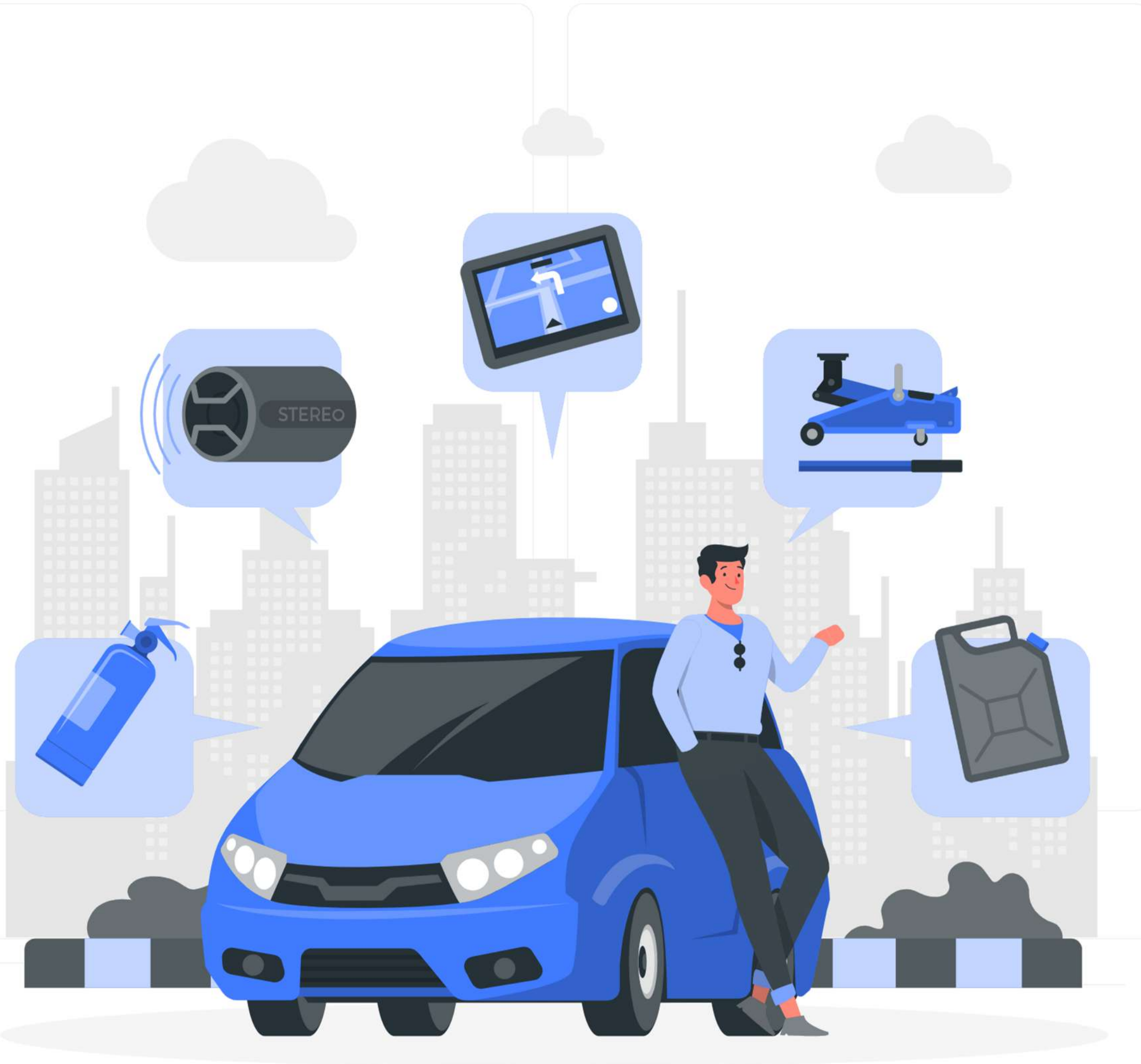
OpsNova

Category : **Automotive ERP**

Location : **UAE**

Business Background

A UAE-based vehicle leasing and automotive service group operated several rental and used-car dealerships along with an internal vehicle maintenance garage. They struggled with siloed systems, manual processes, and fragmented visibility across operations. There was no central platform to manage rentals, sales, HR, garage, or branch activities.



Challenges

● **Fragmented Fleet Operations**

The client managed multiple branches and departments - vehicle sales, rentals, garage workflows, and finance through disconnected tools, leading to inefficiencies and delays.

● **Limited Real-time Visibility**

Lack of centralized tracking for vehicles, staff roles, and document handling caused delays in decision-making and reduced operational transparency.

● **Scalability Constraints**

Their legacy systems couldn't adapt to rapid business growth or support multi-branch expansion with seamless data flow.

● **Manual Workflows**

From bookings to inspections and financial entries, manual processes increased the risk of errors and slowed down turnaround times.



Approach

● Research & Analysis

We worked closely with stakeholders to understand daily operational pain points. Workflow mapping and system audits were conducted to identify key automation opportunities and scalability gaps.

● Designing the Solution

We delivered OpsNova, a modular, multi-tenant SaaS platform that addressed core vehicle-related workflows:

- ▶ **Vehicle Management:** Real-time vehicle tracking, document storage, and purchase history.
- ▶ **Sales & Rentals:** Booking engine with dynamic pricing, KYC handling, photo inspections, and e-contract generation.

- ▶ **Garage Management:** Live vehicle status updates, inspection protocols, and maintenance logs.
- ▶ **Branch & HR Control:** Role-based staff access, inter-branch transfers, and resource assignment tools.
- ▶ **Financial Module:** GST-compliant reports, profit/loss analysis, and expense tracking.

● Implementation

We deployed the system with enterprise-grade security, ensuring compliance with regulatory standards. Custom onboarding and training sessions were delivered to streamline platform adoption.

Results & Key Benefits

- **Streamlined Operations**

Unified view of rentals, sales, and service center operations across all branches.

- **Improved Fleet Utilization**

Optimized usage with real-time status visibility and inter-branch transfers.

- **Accurate Financial Reporting**

End-to-end financial visibility across rental and garage operations.

- **Digital Automation**

Eliminated paperwork with features like e-agreements, automated alerts, and dashboard KPIs.

- **Scalable Architecture**

Easily deployable for additional branches and vendors.



Preferred Industries

● Automotive & Fleet Leasing

Centralized vehicle tracking, digital rental workflows, and real-time service records improve efficiency.

● Used Vehicle Sales & Dealerships

Manage procurement, publishing of vehicle listings, negotiations, and complete sales lifecycle digitally.

● Logistics & Transportation

Enables large fleets to monitor vehicle health, transfers, and track maintenance through automated processes.

● Garage & Maintenance Services

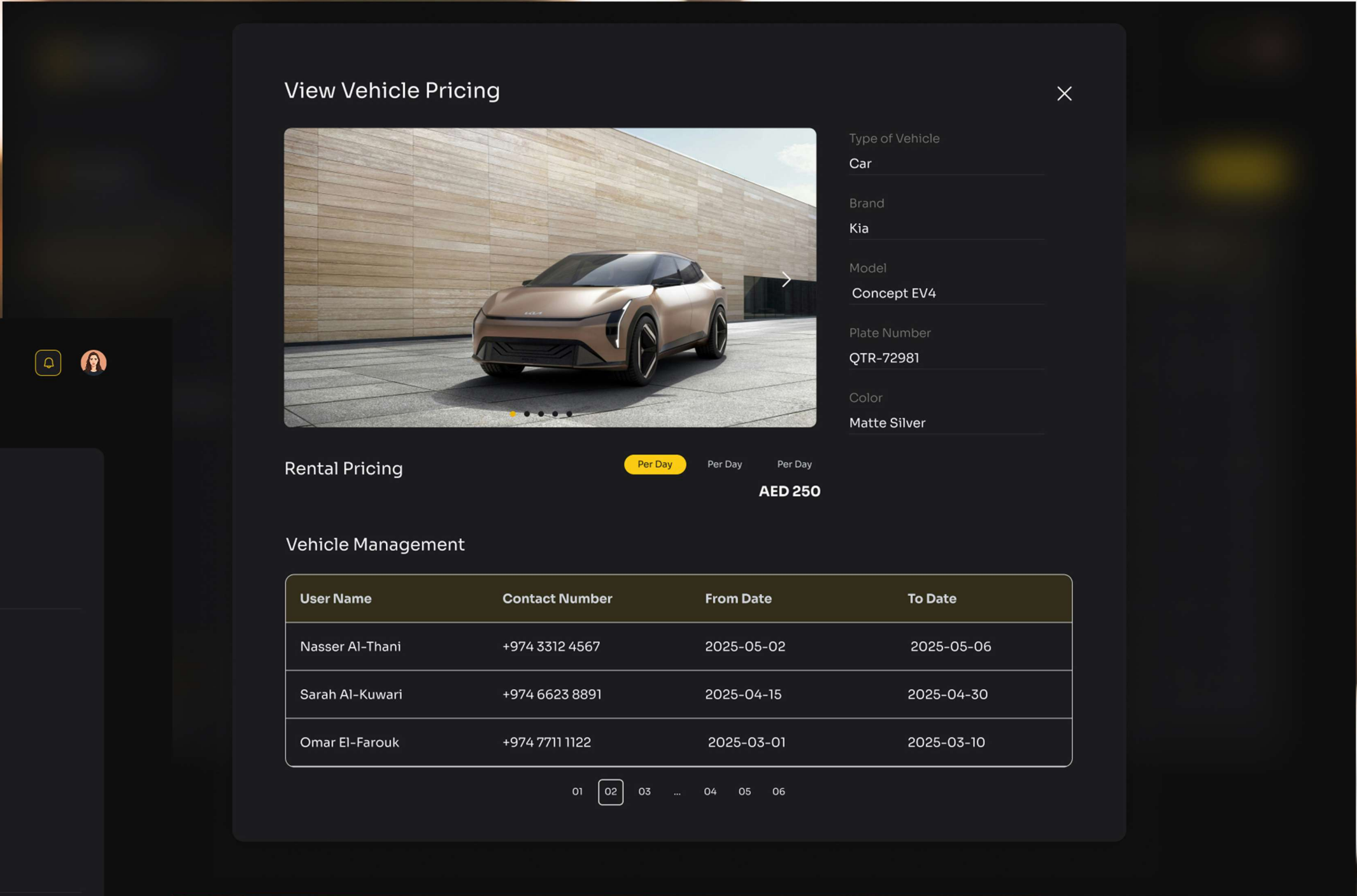
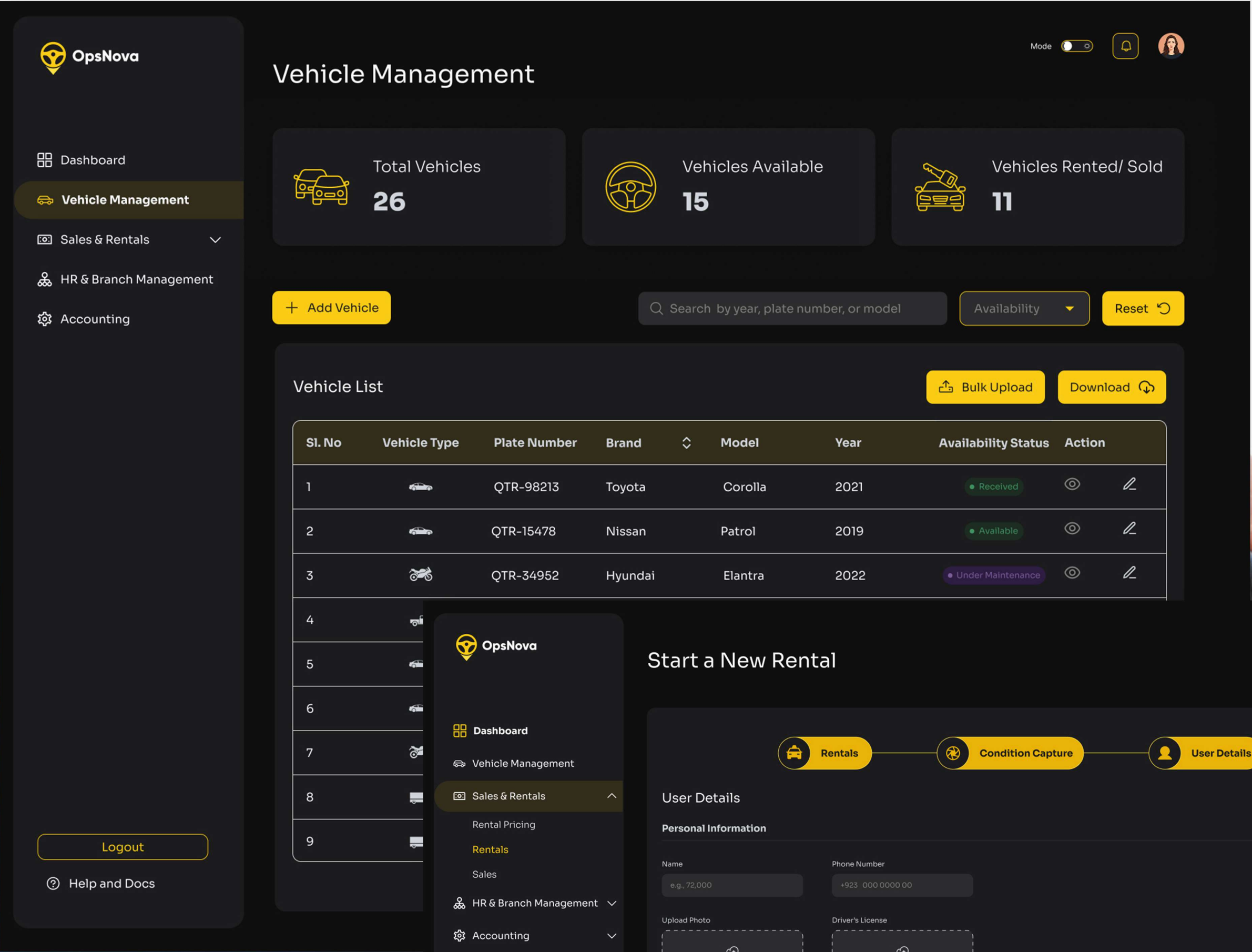
Offers inspection tools, service history, and real-time tracking for internal and third-party service requests.

● Enterprise Rentals & Mobility Platforms

Provides custom APIs, branch controls, and finance modules to support vehicle-based enterprise solutions.



Screenshots





KEY TAKEAWAYS

The successful implementation of OpsNova helped the UAE client digitally transform their business from fragmented workflows into a highly efficient, transparent, and scalable ecosystem. By streamlining rentals, vehicle sales, and garage operations into one solution, Zoondia empowered the client with real-time control, reporting, and agility to grow faster.



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