

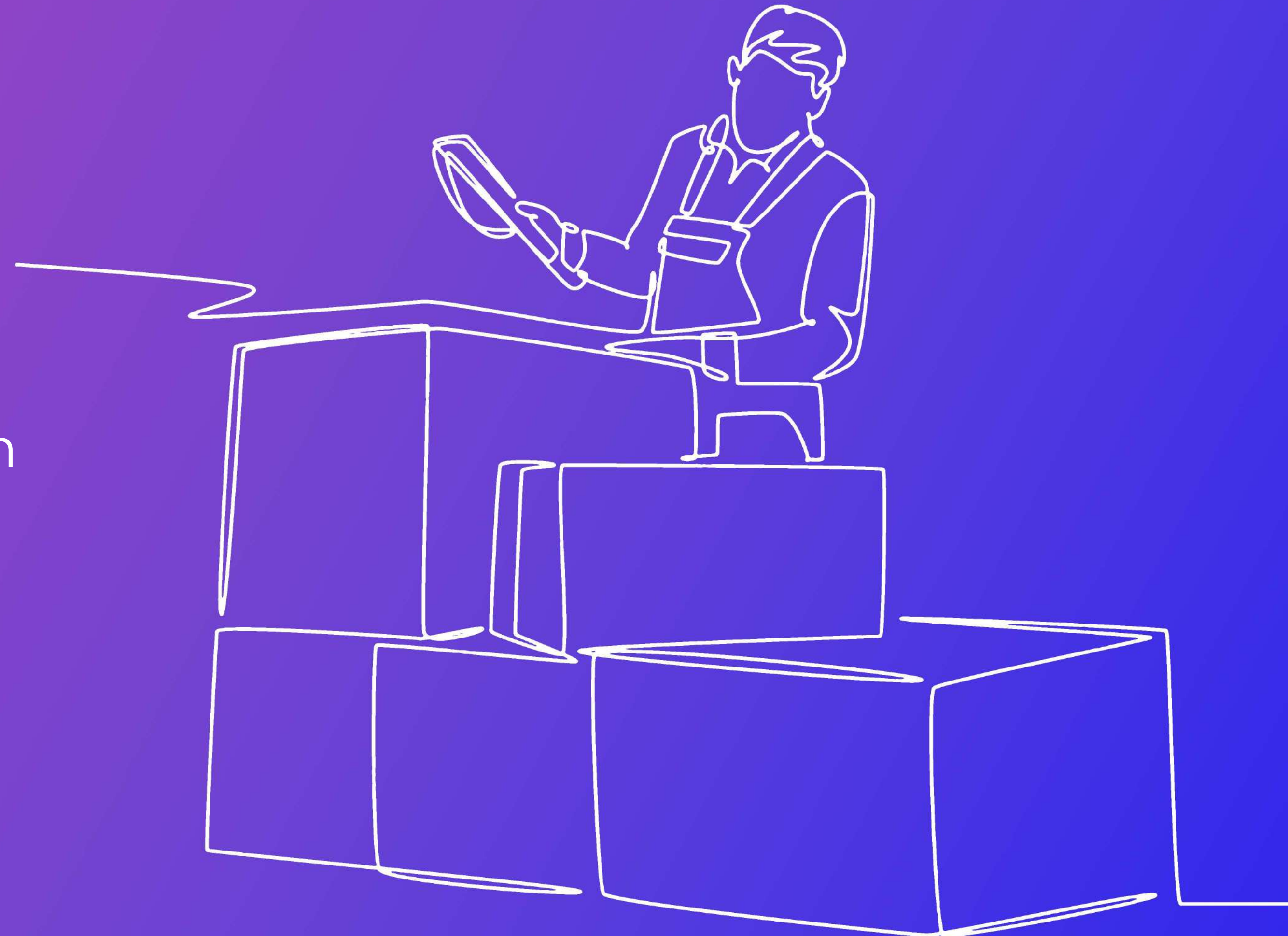
CASE STUDY



LogiSync

Transforming Supply Chain
Management with SAP Integration

www.zoondia.com



LogiSync

Category : **Enterprise Resource Planning(ERP)**

Location : **UAE**

Business Background

Zoondia, a specialist in SAP S/4HANA supply chain integration, provides end-to-end solutions for optimizing logistics, procurement, and order management processes. With deep expertise in SAP S/4HANA, including MM, SD, EWM, TM, and CPI, we design scalable solutions that improve operational efficiency.

A leading pharmaceutical distributor in the UAE had already implemented SAP S/4HANA as its ERP backbone but struggled with fragmented supply chain operations. Disconnected customer orders, manual processing, lack of real-time visibility, and compliance complexities were hindering their ability to operate efficiently.



The Need for an Integrated Supply Chain Solution

To address these gaps, Zoondia was engaged to design and implement a solution to automate and streamline the distributor's end-to-end supply chain operations. This included:

● Seamless Customer Order Processing

- ▶ Standardized Electronic Data Interchange (EDI) to eliminate manual order entry and accelerate order-to-cash (O2C) cycles.
- ▶ Automated order acknowledgments, dispatch planning, and invoice reconciliation directly within SAP.
- ▶ **Impact:** Reduced order processing time by 40%, improved data accuracy, and enhanced customer experience.

● End-to-End Supplier & 3PL Integration

- ▶ Established real-time connectivity between the distributor's SAP S/4HANA ERP and its supplier/3PL partners' ERPs using ALE, EDI, and SAP Cloud Platform Integration (CPI).
- ▶ Implemented automated purchase order (PO) approvals, shipment updates, and inventory tracking.
- ▶ **Impact:** Achieved a 98% reduction in manual intervention, minimizing errors and improving procurement efficiency.

● Regulatory Compliance & GDP (Good Distribution Practice) Standards

- ▶ Enforced batch tracking, cold chain monitoring, and full traceability of pharmaceutical shipments.
- ▶ Automated compliance reporting, ensuring audit readiness for GDP and UAE regulatory authorities.
- ▶ **Impact:** Improved compliance adherence by 30% and reduced penalties due to non-compliance.

Key Enhancements Leveraging SAP S/4HANA

● Real-time Inventory & Shipment Tracking

- ▶ SAP S/4HANA's inventory synchronization capabilities enabled dynamic stock updates across the supply chain.
- ▶ **Impact:** Eliminated inventory mismatches, reducing stockouts and overstocking.

● Advanced Analytics for Supply Chain Optimization

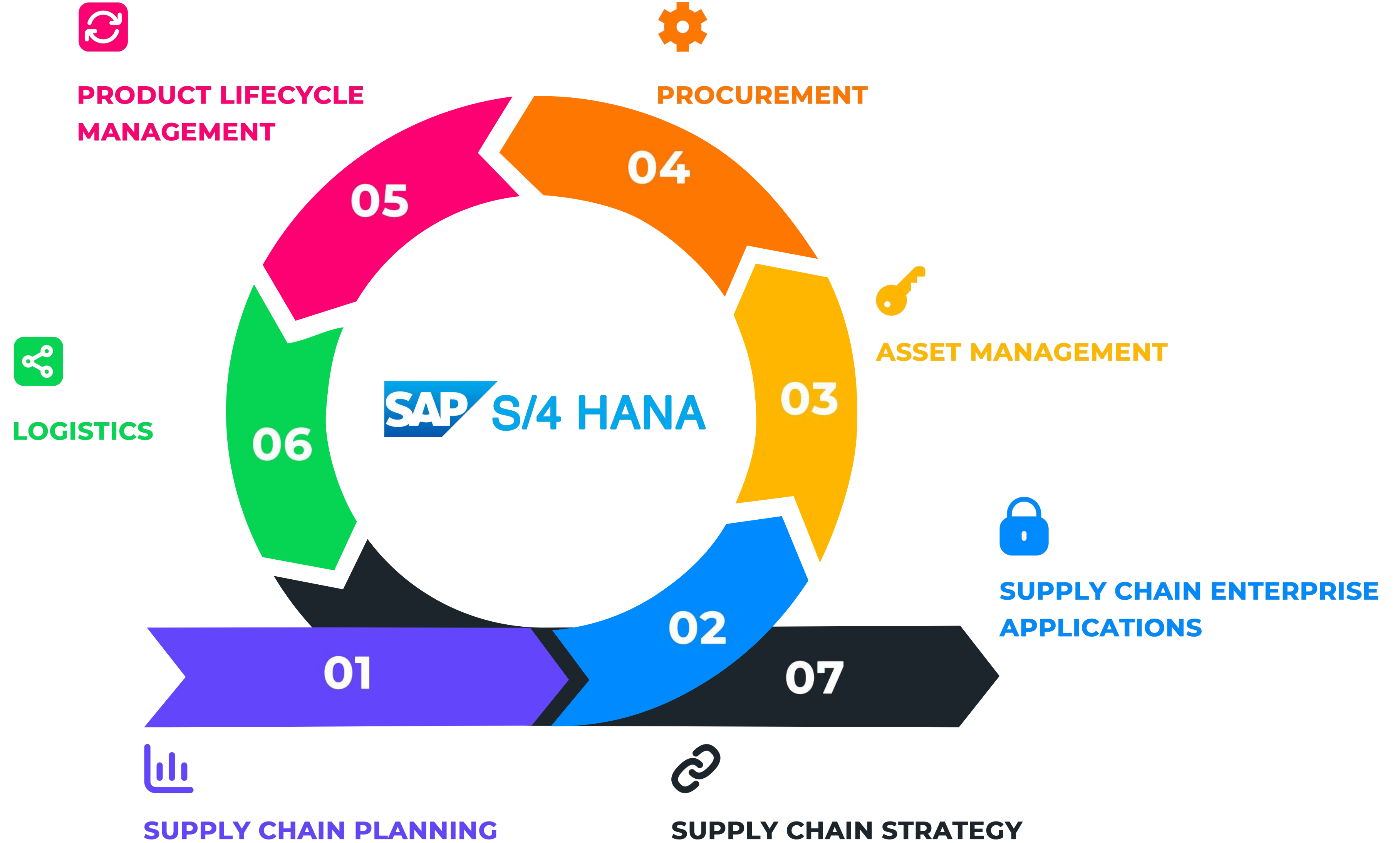
- ▶ Custom dashboards & reporting tools provided real-time insights into supplier performance, logistics efficiency, and order accuracy.
- ▶ **Impact:** Allowed proactive demand forecasting, supplier lead time optimization, and logistics cost reduction.

● Integrated Supplier Collaboration

- ▶ Provided suppliers with a self-service portal to track POs, invoice statuses, and payment reconciliation.
- ▶ Enabled faster payments and reduced procurement cycle delays.
- ▶ **Impact:** Strengthened supplier relationships and ensured timely order fulfillment.

● Scalable & Future-Ready Solution

- ▶ The system was designed for easy onboarding of new suppliers, customers, and logistics partners without disrupting operations.
- ▶ Modular cloud-based architecture allowed scalability across regions as business expanded.
- ▶ **Impact:** Ensured the company could handle 20% annual growth in supply chain complexity.





Results

- **40% Faster Order Processing**
Automated workflows reduced approval & fulfillment delays.
- **98% Reduction in Manual Interventions**
Eliminated data entry errors & improved supplier engagement.
- **30% Better Compliance Adherence**
Automated GDP tracking improved audit readiness.
- **Real-Time Inventory & Logistics Visibility**
Integrated tracking eliminated stock discrepancies.
- **Scalability for Future Growth**
Modular architecture enabled seamless business expansion.



KEY TAKEAWAYS

By leveraging SAP S/4HANA, EDI, ALE, and CPI, Zoondia successfully integrated the client's supply chain, enhancing customer order fulfilment, supplier collaboration, and regulatory compliance. The transformation resulted in a more agile, transparent, and efficient supply chain, ready to scale with business demands.



UAE

Zoondia, 33 Level, Al Saqr Business
Tower, Sheikh Zayed Road, Dubai
Ph: +971 50 272 8681



QATAR

CR - 152802 Office 703, 7th Floor,
Building 5, Street 905,Mushaireb, Doha,
P.O.Box: 16742
Ph: +974 5511 0799



UK

71-75 Shelton Street, Covent Garden
London WC2H 9JQ
Ph: +447376579575



USA

Florida

Zoondia LLC
4099 LA PLAYA BL VD, Coconut Grove,
Florida, USA 33133

Texas

276 State Highway
16 S #284, Bandera TX 78003
Ph: +1 786 802 5370



INDIA

Trivandrum

T-2, 7th Floor, Thejaswini, Technopark,
Trivandrum - 695 581
Ph: +91 4714017676

Calicut

Sahya Building, Cyberpark,
GA College PO, Calicut - 673014, Kerala, India
Ph: +91 495 243 5011



SPAIN

Barcelona, Spain
Ph: +34 678 490 218